Vendor:CIW

Exam Code:1D0-61A

Exam Name:CIW Internet Business Associate

Version: Demo

QUESTION 1

Xue\\'s company has provided her with a desktop computer to use at work. She has configured her e-mail client on this work computer to include her personal e-mail account so that she can conveniently download messages and check her personal e-mail.

Xue should be aware that: A. The company will block personal e-mail accounts.

B. The company must permit her to receive personal e-mail messages.

C. The company will have access to her personal e-mail messages.

Correct Answer: C

QUESTION 2

Emelia and Lola have created a new software application that allows messaging site subscribers to analyze the message statistics in order to more easily assess and interact with followers. They have decided to license this software according to the GNU GPL Version 3.

What does this license allow them to do with their software?

A. They can only sell this software through a not-for-profit company.

B. They can sell this software, but only if they make the software code available on a public server.

C. The software enters the public domain for free use and can be altered by other programmers, who must then make their changes freely available as well.

Correct Answer: C

QUESTION 3

You have just finished designing a Web site to support a charity organization\\'s fund-raising efforts. You need to meet with the board members to get their feedback and address some questions before you implement the final design. The board members are dispersed throughout the country and want to avoid spending charity funds on traveling to this meeting.

Which of the following solutions would best support the charity and provide you with an opportunity to discuss the design as a group?

A. Plan a Web conference using a service such as WebEx or GoToMeeting that supports screen sharing and phone conferencing

B. Plan a Webinar that reviews the layout of the site and request that board members submit their feedback by email after the Webinar.

C. Create a PowerPoint Slideshow that contains pictures of your Web site design and create survey to gather the board members\\' feedback.

D. Create an audio Webcast and distribute it to the board members over the Internet.

Correct Answer: A

QUESTION 4

Which of the following is used to help non-technical users collectively classify and find information CIW 1D0-61A Exam on a site?

A. Tagging

B. Awiki

C. Web feed

D. Ajax

Correct Answer: A

QUESTION 5

Melanie works in the sales department at XYZ Company. She decides that her company\\'s marketing team has done a poor job representing the company\\'s brand. Without direction or permission, she starts her own social networking account to help. This account\\'s name is called XYZ Professional. To customize her page, she uses company logos and verbiage from the company Web site. She then begins communicating with customers and individuals interested in XYZ via this service.

Which of the following would be the most appropriate response to Melanie\\'s actions by the company?

A. Providing a link to Melanie\\'s page from the company\\'s official social networking account

B. Sending Melanie a request from the company\\'s Human Resources department to stop using company logos, yet allowing her to continue using this social networking account

C. Adding references to Melanie\\'s social networking page in the company\\'s internal newsletter

D. Terminating Melanie\\'s employment for copyright and trademark violation, with a cease-and desist letter asking for control of the account.

Correct Answer: D

QUESTION 6

Evonka is listening to music from an online music provider (such as Pandora or Jango). She builds a list of music preferences, including favorite songs. The music service then suggests additional songs she might enjoy. The music provider is an example of a cloud-computing application that uses a technology for collaborative filtering, which helps define the list of songs available to listeners.

Which term describes this technology?

A. Bit-torrent

B. Crowdsourcing

C. Grid computing

D. Software as a Service

Correct Answer: B

QUESTION 7

You are the technology coordinator for a small multi-national corporation with offices in Los Angeles, New York, Tokyo and London. You have been asked to coordinate a live and interactive meeting that will allow executives from each of the offices to meet virtually and share presentations.

What is the best way to achieve this desired goal?

A. Podcast

B. Webcast

C. Conference call

D. Web conference

Correct Answer: D

QUESTION 8

Which organization is responsible for managing domain names so that each one is unique, and (once registered) cannot be used by an unauthorized individual or organization?

A. ICANN

B. W3C

C. IEFT

D. RFC

Correct Answer: A

QUESTION 9

You are using an e-mail client that you are unfamiliar with. You need to send an e-mail with an attachment but you do not see a feature labeled "attachment" anywhere on the client.

What icon should you look for that is commonly used to invoke the e-mail attachment option?

A. Lock

B. Folder

C. Checkmark

D. Paperclip

Correct Answer: D

QUESTION 10

You attend an online university that offers seminars on APA Style through its Writing Center. You registered for the seminar and learn that the training will be provided over the Web. Although there is no

opportunity to ask questions, you find the live lecture to be engaging. Which Web based meeting format was used?

A. Web conference

B. Video conference

C. Webinar

D. Blog

Correct Answer: C

QUESTION 11

You are expecting a very important file from a co-worker in a remote office to be sent to you through email. You finally call the co-worker and tell him that you have not received the file. He informs you that he sent the file yesterday, but will send it again immediately. After some time, you still have not received his email message. You contact the Technical Support department and ask them for help. After some investigation, Technical Support finds the e-mail from your coworker with an attachment named salesnumbers.exe in the spam folder of your e-mail client.

What is the most likely reason that the e-mail message was filtered out?

A. Messages from remote offices are blocked on internal e-mail.

B. The attachment\\'s file exceeds the size exceeds the size limits of the e-mail filter policy.

C. File attachments with an .exe extension may contain malicious code.

D. The file name of the attached file exceeds the file name length of the filter policy.

Correct Answer: A

QUESTION 12

Which of the following strategies is recommended when conducting keyword searches?

A. Use nouns instead of verbs for keywords

B. Use verbs instead of nouns for keywords

C. Use a few keywords as possible.

D. Include at least one preposition such as "the" or "an" in your list of keywords.

Correct Answer: A