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Vendor:Adobe

Exam Code:9A0-389

Exam Name:Adobe Campaign Developer

Version:Demo

QUESTION 1

You create a new operator in Adobe Campaign. You decide the operator will NOT need access to the system via the rich client console.

Which statement is true when rich client access is forbidden?

- A. The operator cannot login via the rich client but has web access and is authorized to make API requests
- B. The operator can only access the system through SSH
- C. The operator cannot login via the rich client or make API requests but will have web access
- D. The operator cannot login via the rich client and has to access all functionality through a web interface

Correct Answer: D

Reference: https://docs.campaign.adobe.com/doc/AC6.1/en/INS_Overview_General_architecture.html

QUESTION 2

A website outside of Adobe Campaign needs to display the address of the recipient that is stored on Adobe Campaign. The customer wants to use SOAP webservice.

How would you implement that?

- A. Create a database link from the customer's database to the Adobe Campaign database.
- B. Create a JSP and access the sAddress field using a SQL query.
- C. Add a custom method to the schema and get the address using a queryDef.
- D. Create a webapp and add a database field mapped to the address.

Correct Answer: C

Reference: https://docs.campaign.adobe.com/doc/AC6.1/en/CFG_API_Web_service_calls.html

QUESTION 3

What does it mean to "Enable but do not execute" a workflow Activity, assuming the workflow has been started?

- A. The workflow will execute up until the specified Activity, skip it, and continue without error.
- B. The workflow will execute up until, but not through, the specified Activity.
- C. The workflow will execute up until the specified Activity, prepare it to run, and then pause.
- D. The workflow will execute through the specified Activity and then pause.
- E. The workflow will execute through the specified Activity normally. but will log additional data in the Journal.

Correct Answer: B

Reference: <https://forums.adobe.com/thread/2223801>

QUESTION 4

Regarding the schema below, why is the link NOT optimized?

```
<srcSchema name="purchase" namespace="neo">
  <element autopk="true" label="Purchases" name="purchase">
    <attribute label="purchase identifier" name="idPurchase" type="long">
    <attribute label="Product" name="product" type="string"/>
    <attribute label="Date" name="date" type="date"/>
    <attribute label="Price" name="price" type="double"/>
    <element label="Recipient" name="recipient" target="nms:recipient" type="link">
      <join xpath-dest="@id" xpath-src="@idPurchase"/>
    </element>
  </element>
</srcSchema>
```

- A. Integrity rules are not defined
- B. The sequence for filling primary key values is not defined
- C. The automatic primary key is not used
- D. There is no unique index on the idPurchase attribute

Correct Answer: D

QUESTION 5

The schema below contains an address element. How would you display the first line of the address?

```
<srcSchema>
  <element desc="Information about the geographical location" label="Location" name="location">
    <attribute label="Address 1 (apartment)" length="80" name="address1" type="string"/>
    <attribute label="Address 2" length="80" name="address2" type="string"/>
    <attribute label="Address 3 (Number and street)" length="80" name="address3" type="string"/>
    <attribute label="Address 4 (country)" length="80" name="address4" type="string"/>
    <attribute label="Zip/Postcode" length="20" name="zipCode" type="string"/>
    <attribute label="City" length="75" name="city" type="string" userEnum="city"/>
    <attribute label="State/Province code" name="stateCode" type="string"/>
    <attribute advanced="true" label="Country code" length="3" name="countryCode" type="string"/>
    <join xpath-dest="@id" xpath-src="@idPurchase"/>
  </element>
</srcSchema>
```

- A.
- B.
- C.
- D.

Correct Answer: D

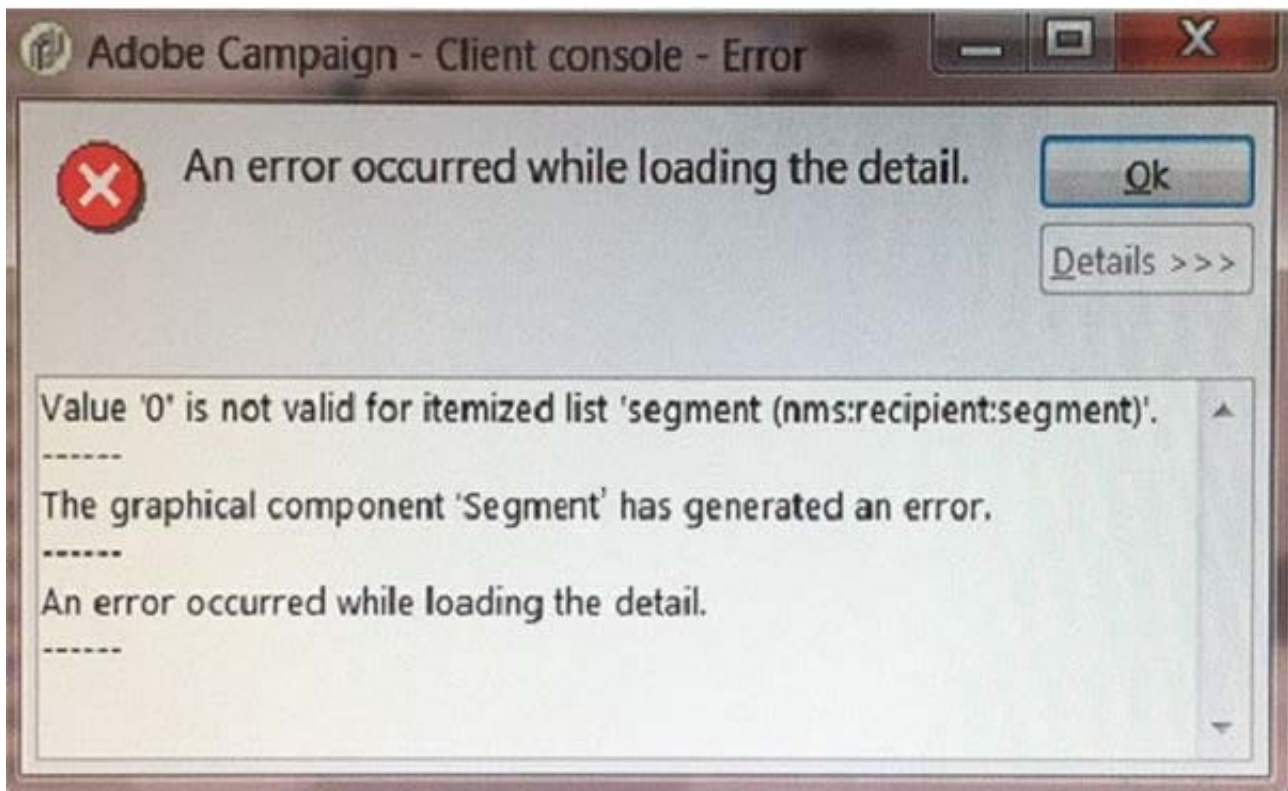
Reference: https://docs.campaign.adobe.com/doc/AC6.1/en/CFG_Input_forms_Form_structure.html

QUESTION 6

A new attribute is added to the recipient schema. The error message shown below appears when opening the recipient.

What is the cause of the error?

```
<srcSchema name="recipient" namespace="demo">
  <enumeration basetype="short" default="bronze" name="segment">
    <value label="Bronze" name="bronze" value="1"/>
    <value label="Silver" name="silver" value="2"/>
    <value label="Gold" name="gold" value="3"/>
  </enumeration>
  <element desc="Recipient table (profiles" img="nms:recipient.png" label="Recipients"
    labelSingular="Recipient" name="recipient">
    <attribute enum="segment" name="segment" type="short"/>
  </element>
</srcSchema>
```



- A. The segment attribute is wrong.
- B. The navtree definition is incorrect.
- C. The value of the segment in the recipient record is incorrect.
- D. The form definition is incorrect.

Correct Answer: A

QUESTION 7

How should you organize the creation of the following tasks?

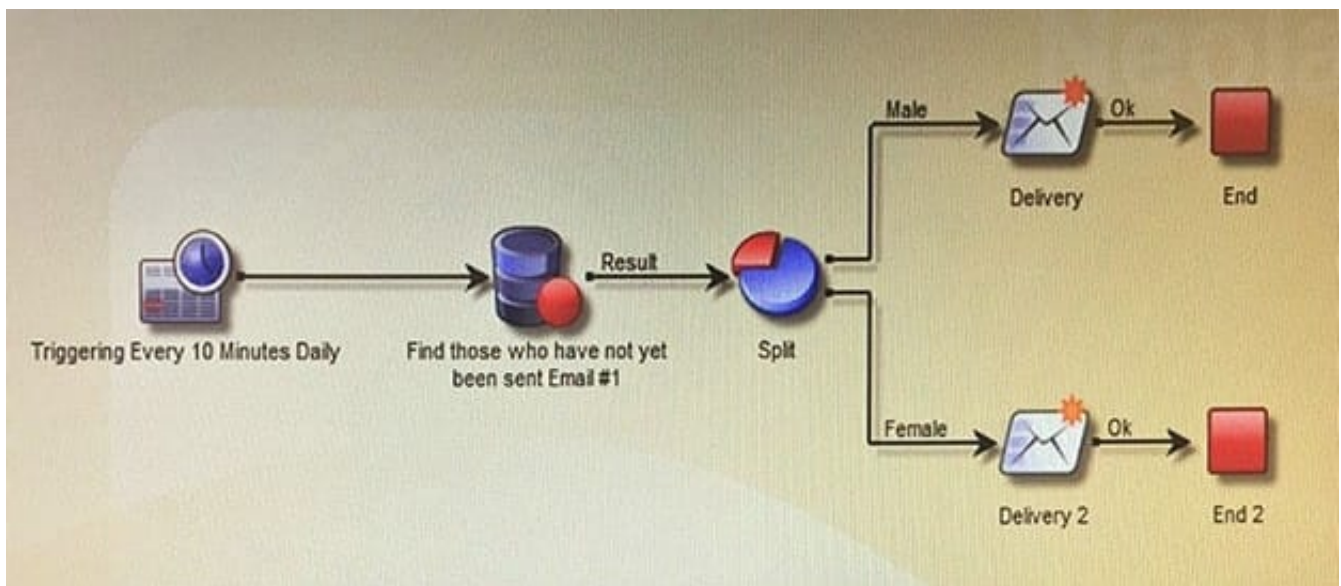
- A. Campaign – Program – Plan - Delivery
- B. Delivery – Campaign – Plan – Program
- C. Plan – Program – Campaign – Delivery
- D. Program – Delivery – Plan – Campaign

Correct Answer: A

Reference: https://docs.campaign.adobe.com/doc/AC6.1/en/CMP_Marketing_campaigns_Overview.html

QUESTION 8

What is the most problematic issue about the workflow shown below?



- A. The end activity will cause all records in the context to be removed from memory.
- B. The split might fail causing no deliveries to be sent.
- C. The two deliveries will be sent concurrently causing issues with the MTA.
- D. The query may not have been completed before the scheduler runs again.

Correct Answer: D

QUESTION 9

You want to add the following new columns to the output of a direct mail file extract:

-

Firstparturl is already declared in a JavaScripts activity which will be executed before the targeting query:

```
vars.firstparturl = `http://www.amazingcompany.com/u=\`;
```

The additional column for recipient called John Doe should look like this: http://www.amazingcompany.com/u=John-Doe

How would you have created the expression in the query activity (Additional columns window) in order to meet the above mentioned requirement?

- A. `vars.firstparturl\`+vars.firstName+\`-`+vars.lastName
- B. \$(vars/@firstparturl)+@firstName+\`-`+@lastName
- C. \$(vars.firstparturl)+firstName+\`-`+lastName
- D. `vars.firstparturl\`+\$(vars/@firstName)+\`-`+\$(vars/@lastName)

Correct Answer: D

QUESTION 10

What could we do to improve the integrity of the following API function?

```
//function to reset the email address of a customer
function neo_customer_reset(customerId, emailAddr)
{
    var strCustomer = neo.customer.load(customerId);
    strCustomer.contactInfo.emailAddr = emailAddr;
    strCustomer.save();

    return "Successfully Updated";
}
```

- A. Return a DOMElement instead of a string
- B. Include a try ?catch statement to catch errors
- C. Store the incoming arguments in an array
- D. Use the queryDef API instead of the load() and save() methods
- E. Include a conditional If statement to catch errors

Correct Answer: D

QUESTION 11

How can you prevent a user from inputting a recipient without an email address?

- A. By adding a element in the form.
- B. By adding a "dataPolicy=\\'mandatory\\'" attribute to the schema.
- C. By adding a "mandatory=\\'true\\'" attribute to the form.
- D. By adding a trigger in the database.

Correct Answer: C

QUESTION 12

Given the following schema, which is the correct syntax to display the "Birth date" field on an input form?

```
<srcSchema entitySchema="xtk:srcSchema" label="Recipients" name="recipient" namespace="nms"
xtkschema="xtk:srcSchema">
  <element autopk="true" name="recipient">
    <compute-string expr="@lastName + ' ' + @firstName + ' (' + @email + ')'" />
    <attribute label="Last name" length="50" name="lastName" type="string"/>
    <attribute label="First name" length="30" name="firstName" type="string"/>
    <attribute label="Birth date" name="birthDate" type="date"/>
    <attribute name="email" template="xtk:common:email"/>
    <attribute name="mobilePhone" template="xtk:common:mobilePhone"/>
  </srcSchema>
```

- A.
- B.