

**100%** Money Back  
**Guarantee**

**Vendor:**Adobe

**Exam Code:**AD0-E301

**Exam Name:**Campaign Standard Developer

**Version:**Demo

**QUESTION 1**

What elements are required to create and publish a new custom resource? Choose two.

- A. Resource ID
- B. Links
- C. Screen definition
- D. Fields
- E. Identification Keys

Correct Answer: AE

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**QUESTION 2**

When are email addresses qualified as Quarantines? Choose two.

- A. In case of Blacklisting, immediately
- B. In case of Ignored errors, if marked by a user
- C. In case of Invalid addresses, immediately
- D. In case of Soft errors, after the counter threshold is exceeded
- E. In case of Hard errors, immediately

Correct Answer: AC

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**QUESTION 3**

What two activities are required to import a list of contacts from an Amazon S3 bucket into a workflow? Choose two.

- A. External signal
- B. Transfer file
- C. Load file
- D. Extract file
- E. Update profile

Correct Answer: BC

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**QUESTION 4**

In a multi-lingual email delivery template with three variants specified, how is the profile's language variant determined?

- A. By the profile's geographic location
- B. By the segment where the profile belongs
- C. By the default variant type in the content editor and the profile's preferred language
- D. By the profile's preferred language then by the default variant type in the content editor

Correct Answer: C

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#### QUESTION 5

What are two possible reasons for a workflow to have a "Paused" status? Choose two.

- A. There is a Wait activity in the workflow and the workflow is waiting for the specified period of time before proceeding.
- B. The Execution property of a task in the workflow is set to "Enable but do not execute".
- C. An Email delivery activity added to the workflow has no inbound event.
- D. There is a Scheduler activity in the workflow and the workflow is waiting for the scheduled time to execute.
- E. The selection criteria in the workflow returned no recipients to target.

Correct Answer: BC

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#### QUESTION 6

Can you view proof sendouts for a delivery?

- A. Yes, you can if the Email rendering option is not selected in the delivery dashboard.
- B. No, you cannot view the proof sendouts.
- C. Yes, you can, in the reporting dashboard.
- D. Yes, you can, using the Proofs option from the dropdown list in the delivery dashboard.

Correct Answer: D

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#### QUESTION 7

What are key considerations when planning data model changes? Choose two.

- A. The data model can be restored to a previous state after publish is complete.
- B. Data in removed columns will be deleted from the database.

- C. Data in removed columns can be retrieved if the data model is restored.
- D. Field names may be reset to default values.
- E. Data may be lost if the data type for the column has been changed to an incompatible type.

Correct Answer: BE

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#### **QUESTION 8**

Which data on sent emails does the Delivery statistics table contain?

- A. Sent, Delivered, Bounces, Errors
- B. Sent, Delivered, Bounces, Retries
- C. Sent, Delivered, Bounces, Clicks
- D. Sent, Delivered, Unique opens

Correct Answer: A

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#### **QUESTION 9**

Your customer wants to pull delivery content from Adobe Experience Manager. Which two values are required to set up the Integration account? Choose two.

- A. Receiver port
- B. Receiver set
- C. Receiver account and password
- D. Encryption type
- E. Activation mode

Correct Answer: BC

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#### **QUESTION 10**

On a monthly schedule, a Marketer wants to send four emails to profiles that are age 40 and under, and two emails to the rest of the profiles. How would you implement this?

- A. Create a filtering rule with a value lif (@age