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Vendor:IBM

Exam Code:C2020-012

Exam Name:IBM SPSS Modeler Data Analysis for
Business Partners v2

Version:Demo

QUESTION 1

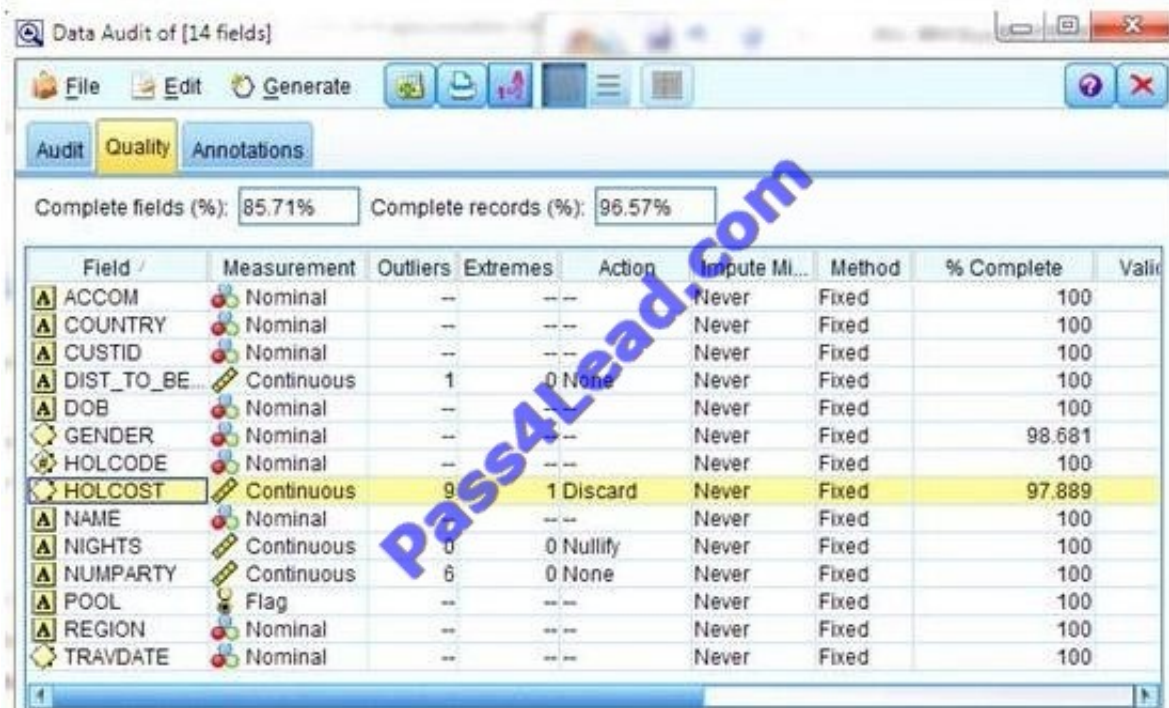
Which method would be used on the Merge node in order to combine a file containing 100 products and a file containing 50 suppliers and retain only the matching records?

- A. Inner join
- B. Anti-join
- C. Full outer join
- D. Partial outer join

Correct Answer: A

QUESTION 2

Examine the Data Audit output shown below.



The screenshot shows a 'Data Audit of [14 fields]' window. At the top, there are tabs for 'Audit', 'Quality', and 'Annotations'. Below the tabs, there are two input fields: 'Complete fields (%)' set to 85.71% and 'Complete records (%)' set to 96.57%. The main area contains a table with the following columns: Field, Measurement, Outliers, Extremes, Action, Impute M..., Method, % Complete, and Valid. The 'HOLCOST' row is highlighted in yellow and shows 9 outliers, 1 extreme, and an action of 'Discard', resulting in a % Complete of 97.889.

Field	Measurement	Outliers	Extremes	Action	Impute M...	Method	% Complete	Valid
ACCOM	Nominal	--	--		Never	Fixed	100	
COUNTRY	Nominal	--	--		Never	Fixed	100	
CUSTID	Nominal	--	--		Never	Fixed	100	
DIST_TO_BE...	Continuous	1	0	None	Never	Fixed	100	
DOB	Nominal	--	--		Never	Fixed	100	
GENDER	Nominal	--	--		Never	Fixed	98.681	
HOLCODE	Nominal	--	--		Never	Fixed	100	
HOLCOST	Continuous	9	1	Discard	Never	Fixed	97.889	
NAME	Nominal	--	--		Never	Fixed	100	
NIGHTS	Continuous	0	0	Nullify	Never	Fixed	100	
NUMPARTY	Continuous	6	0	None	Never	Fixed	100	
POOL	Flag	--	--		Never	Fixed	100	
REGION	Nominal	--	--		Never	Fixed	100	
TRAVDATE	Nominal	--	--		Never	Fixed	100	

What action will occur in a generated Outlier and Extreme Super node for HOLCOST?

- A. Nine records will be set to the system missing (null) value for HOLCOST.
- B. Ten records will be deleted.
- C. Ten records will be set to the system missing (null) value for HOLCOST.
- D. Nine records will be deleted

Correct Answer: B

QUESTION 3

Which node can be used to easily generate a field that divides the data into subsamples for the Training and Testing stages of modeling?

- A. Sample
- B. Filler
- C. Balance
- D. Partition

Correct Answer: D

QUESTION 4

System undefined values (\$null\$) are automatically defined as blank (missing) values in IBM SPSS Modeler.

- A. True
- B. False

Correct Answer: B

QUESTION 5

Which is the standard node for displaying the relationship between two continuous variables?



A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: B

QUESTION 6

The CRISP-DM Process Methodology is a linear process.

A. True

B. False

Correct Answer: B

QUESTION 7

Which fields are created by this Derive dialog?

Derive as: Formula

Settings Annotations

Mode: Single Multiple

Derive from:

- Travel1
- Travel2
- Travel3
- Travel4

Field name extension: Add as: Suffix Prefix

Derive as: TIP: Refer to selected fields by using @FIELD

Field type:

Formula:

```
date_weeks_difference(AcctEst,@FIELD)
```

OK Cancel Apply Reset

- A. Three fields representing the difference between Travel-1 and each of the other Travel fields
- B. No operation will be performed because the expression is invalid.
- C. Four fields representing the difference in weeks between AcctEst and each of the Travel fields
- D. A field representing the difference between AcctEst and the global @FIELD value

Correct Answer: C

QUESTION 8

An online retailer wants to identify groups of customers based on components of their buying behavior, such as types of

products purchased, volume of purchases, and frequency of purchases. What type of model would be used?

- A. Association model
- B. Segmentation model
- C. Classification model
- D. Sequence model

Correct Answer: B

QUESTION 9

Auto checking for invalid values can be done on the Type tab in any Source node.

- A. True
- B. False

Correct Answer: A

QUESTION 10

Given the information below, which node would be used to produce the correlation statistic between the fields off peak_calls and weekend_calls?

Field	Measurement	Values
handset	Nominal	ASAD170,...
churn	Flag	Churned/...
peak_calls	Continuous	[0.0,1725.0]
peak_mins	Continuous	[0.0,2901]
offpeak_calls	Continuous	[0.0,647.0]
offpeak_mins	Continuous	[0.0,1146.0]
weekend_calls	Continuous	[0.0,124.0]
weekend_mins	Continuous	[0.0,205.0]
international_mins	Continuous	[0.0,1014]

- A. Matrix node
- B. Statistics node
- C. Histogram node
- D. Means node

Correct Answer: B

QUESTION 11

If a field whose measurement is defined as Continuous has no value recorded, IBM SPSS Modeler will treat it as which type of missing value?

- A. Null
- B. White Space
- C. Empty String
- D. Blank

Correct Answer: A

QUESTION 12

A prison system has historical data on prison inmates and wants to find what factors are related to recidivism (return to prison). What type of model would be used?

- A. Segmentation model
- B. Classification model
- C. Association model
- D. Anomaly model

Correct Answer: B

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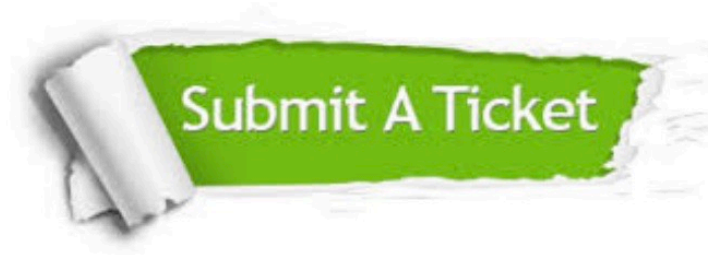
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