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**Vendor:**Salesforce

**Exam**

**Code:**DATA-ARCHITECTURE-AND-MANAGEMENT-  
DESIGNER

**Exam Name:**Salesforce Certified Data Architecture  
and Management Designer

**Version:**Demo

### QUESTION 1

A customer wishes to migrate 700,000 Account records in a single migration into Salesforce. What is the recommended solution to migrate these records while minimizing migration time?

- A. Use Salesforce Soap API in parallel mode.
- B. Use Salesforce Bulk API in serial mode.
- C. Use Salesforce Bulk API in parallel mode.
- D. Use Salesforce Soap API in serial mode.

Correct Answer: C

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### QUESTION 2

A company is introducing a new data quality process and needs an Architect to recommend an appropriate approach. The new process will monitor the data that users are manually entering into the system through the Salesforce UI.

Which recommendation is correct?

- A. Create data-quality dashboards by using an app from the AppExchange.
- B. Enable users to import their data using the Salesforce Import tools.
- C. Use a 3rd-party solution from the AppExchange for data uploads.
- D. Validate the format of phone numbers and postal codes by using Apex.

Correct Answer: A

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### QUESTION 3

Universal Containers would like to have a Service-Level Agreement (SLA) of 1 day for any data loss due to unintentional or malicious updates of records in Salesforce. What approach should be suggested to address this requirement?

- A. Build a daily extract job and extract data to on-premise systems for long-term backup and archival purposes.
- B. Schedule a Weekly Extract Service for key objects and extract data in XL sheets to on-premise systems.
- C. Store all data in shadow custom objects on any updates and deletes, and extract them as needed .
- D. Evaluate a third-party AppExchange app, such as OwnBackup or Spanning, etc., for backup and archival purposes.

Correct Answer: D

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#### QUESTION 4

UC has a variety of systems across its technology landscape, including SF, legacy enterprise resource planning (ERP) applications and homegrown CRM tools. UC has decided that they would like to consolidate all customer, opportunity and order data into Salesforce as part of its master data management (MDM) strategy. What are the 3 key steps that a data architect should take when merging data from multiple systems into Salesforce? Choose 3 answers:

- A. Create new fields to store additional values from all the systems.
- B. Install a 3rd party AppExchange tool to handle the merger
- C. Analyze each system's data model and perform gap analysis
- D. Utilize an ETL tool to merge, transform and de-duplicate data.
- E. Work with Stakeholders to define record and field survivorship rules

Correct Answer: CDE

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#### QUESTION 5

A large multinational B2C Salesforce customer is looking to implement their distributor management application in Salesforce. The application has the following capabilities: 1. Distributor create sales order in Salesforce 2. Sales order are based on product prices applicable to their region

3.

Sales order are closed once they are fulfilled

4.

It is decided to maintain the order in opportunity object

How should the data architect model this requirement?

- A. Create lookup to Custom Price object and share with distributors.
- B. Configure price Books for each region and share with distributors.
- C. Manually update Opportunities with Prices application to distributors.
- D. Add custom fields in Opportunity and use triggers to update prices.

Correct Answer: B

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#### QUESTION 6

In their legacy system, Universal Containers has a monthly accounts receivable report that compiles data from Accounts, Contacts, Opportunities, Orders, and Order Line Items. What difficulty will an architect run into when implementing this in Salesforce?

- A. Salesforce allows up to four objects in a single report type.

- B. Salesforce does not support Orders or Order Line Items.
- C. A report cannot contain data from Accounts and Contacts.
- D. Custom report types cannot contain Opportunity data.

Correct Answer: A

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### QUESTION 7

Ursa Major Solar's legacy system has a quarterly accounts receivable report that compiles data from the following:

1.  
Accounts
2.  
Contacts
3.  
Opportunities
4.  
Orders
5.  
Order Line Items

Which issue will an architect have when implementing this in Salesforce?

- A. Custom report types CANNOT contain Opportunity data.
- B. Salesforce does NOT support Orders or Order Line Items.
- C. Salesforce does NOT allow more than four objects in a single report type.
- D. A report CANNOT contain data from Accounts and Contacts.

Correct Answer: C

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### QUESTION 8

Universal Containers has a requirement to store more than 100 million records in salesforce and needs to create a custom big object to support this business requirement. Which two tools should a data architect use to build custom object?

- A. Use DX to create big object.

- B. Use Metadata API to create big object.
- C. Go to Big Object In setup select new to create big object.
- D. Go to Object manager In setup and select new to create big object.

Correct Answer: BC

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#### QUESTION 9

Northern trail Outfitters (NTO) uses Sales Cloud and service Cloud to manage sales and support processes. Some of NTOs team are complaining they see new fields on their page unsure of which values need be input. NTO is concerned about lack of governance in making changes to Salesforce. Which governance measure should a data architect recommend to solve this issue?

- A. Add description fields to explain why the field is used, and mark the field as required.
- B. Create and manage a data dictionary and ups a governance process for changes made to common objects.
- C. Create reports to identify which users are leaving blank, and use external data sources o agreement the missing data.
- D. Create validation rules with error messages to explain why the fields is used

Correct Answer: B

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#### QUESTION 10

Universal Containers (UC) has built a B2C ecommerce site on Heroku that shares customer and order data with a Heroku Postgres database. UC is currently utilizing Postgres as the Single Source of Truth for both customers and orders. UC has asked a data architect to replicate this data into Salesforce so that Salesforce can now act as the System of Record.

What are the three considerations that a data architect should weigh before implementing this requirement? (Choose three.)

- A. Consider whether the data is required for sales reports, dashboards and KPI's.
- B. Determine if the data is driver of key process implemented within salesforce.
- C. Ensure there is a tight relationship between order data and an enterprise resource plaining (ERP) application.
- D. Ensure the data is CRM center and able to populate standard of custom objects.
- E. A selection of the tool required to replicate the data.
- F. -Heroku Connect is required but this is confusing

Correct Answer: BD

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### QUESTION 11

Cloud Kicks stores Invoice records in a custom object. Invoice records are being sent to the Accounting department with missing States and incorrectly formatted Postal Codes.

Which two actions should Cloud Kicks take to improve data quality? (Choose two.)

- A. Change each address field to required on the Page Layout.
- B. Write an Apex Trigger to require all fields to be populated.
- C. Utilize a Validation Rule with a REGEX operator on Postal Code.
- D. Utilize a Validation Rule with a CONTAINS operator on address fields.

Correct Answer: CD

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### QUESTION 12

A company uses Salesforce, a cloud-based ERP system, and an on-premise Order Management System (OMS). This company requires a solution that uses Salesforce as the system of record for Leads and the OMS as the system of record for Account and Contacts.

Additionally, the company wants Accounts and Contacts to be able to maintain their names in each system (i.e., "Jane Doe"; in the OMS and "Jannie Doe" in Salesforce), but wants to have a consolidated data store which links referenced records across the systems.

Which suggestion should the Architect provide to the company to meet this goal?

- A. Have Salesforce poll the OMS nightly and bring in the desired Accounts and Contacts.
- B. Use an integration tool to send OMS Accounts and Contacts to Salesforce.
- C. Utilize the Streaming API to send Account and Contact data from Salesforce to the OMS.
- D. Use a Master Data Management strategy to reconcile Leads, Accounts, and Contacts.

Correct Answer: D