Vendor:IBM

Exam Code:M2070-740

Exam Name:IBM Enterprise Content Management Sales Mastery Test v3

Version: Demo

QUESTION 1

Customers that require Social Tools like blogs and wikis and Back-office ECM solutions also need:

A. IBM Content Navigator

B. IBM Connections Enterprise Content Edition

C. IBM Connections ContentManager

D. IBM WebSphere Portal

Correct Answer: B

QUESTION 2

Which common retention schedule gaps are resolved by the IBM Records and Retention Management solution?

A. Linkage of relevant legal citations to each of the record classes

B. Efficient management and application of their retention schedulesacross multiple jurisdictions

C. Enforce certified records management practices on electronically stored information

D. All of the above

Correct Answer: B

QUESTION 3

Which of the following Datacap features help to eliminate expensive, error-prone manual data entry problems associated with document imaging?

A. Keyword search

B. Optical character recognition (OCR) and text analytics

C. Math calculations

D. All of the above

Correct Answer: D

QUESTION 4

Which of these are common use cases for OnDemand?

A. Customer Service, eBPP and back office reports

B. Case Management or Advanced CaseManagement

C. Active data, check in - check out

D. Scanning paper documents to start a workflow

Correct Answer: A

QUESTION 5

Which programming language is NOT required to use IBM Content Navigator?

A. JavaScript

B. HTML5

C. Pascal

D. CSS

Correct Answer: C

QUESTION 6

Which of the following is a reason that a General Counsel of Litigation might be interested in IBM eDiscovery Management?

A. Excess, unpredictable and rising legal and eDiscovery costs

B. Matter "handshakes" between legal and outsourced attorneys

C. It can cost $3,500 per custodian to review for eDiscovery

D. Artificial intelligence can now completely replace the review of collected documents by attorneys

Correct Answer: A

QUESTION 7

How does Case Manager uniquely provide the best solution platform that integrates with ECM?

A. Case Manager provides special user interfaces to deal with documents

B. Case Manager is built and based on the industry standard content management API called CMIS.

C. Case Manager uses the IBM Content Navigator framework

D. All of the above.

Correct Answer: C

QUESTION 8

What is one of the challenges when working with unstructured information?

A. Centralized information is not available for analysis

B. Difficulty analyzing and revealing patterns in data

C. Information governance and security

D. Hardware maintenance

Correct Answer: B

QUESTION 9

Which of the following is not considered a "top of mind" consideration for implementing Value Based Archiving?

A. Reducing the risk potential for sharing sensitive, inappropriate, or private information

B. Finding "smoking gun" emails before they can be used against you

C. Elimination of redundant, obsolete, and trivial content

D. Capturing email for compliance and legal purposes

Correct Answer: C

QUESTION 10

When looking for a good candidate for Advanced Document Imaging and Branch Automation Solutions, what organization characteristics should you look for?

A. Large organizations in the paper-intensive industries of banking, insurance, healthcare, government and manufacturing

B. Widely dispersed organizations that have branches or regional offices where documents are generated or received

C. Organizations that process, store and distribute paper documents internally and looking to digitize and streamline costs.

D. All of the above

Correct Answer: D

QUESTION 11

IBM Content Navigator is commonly referred to as:

A. An ECM plug-in

B. The Content Experience Platform

C. CN8

D. Caravan

Correct Answer: B

QUESTION 12

What are the advantages of offering a single Advanced Imaging solution that combines document capture, workflow, business process and case management, and the repository?

A. Companies prefer to have fewer vendors for their business technology

B. Offers complete control over the document lifecycle from the moment it is created through the processing to storage and disposal

C. Companies who can digitize paper immediately and provide workers controlled access to documents based on permissions and job-role remain compliant with government regulations about the handling of private data

D. All of the above

Correct Answer: D