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Vendor:IBM

Exam Code:M2090-728

Exam Name:IBM Information Management Data
Security & Privacy Sales Mastery v1

Version:Demo

QUESTION 1

What are the overall main business drivers for the Infosphere Security and Privacy Solutions?

- A. Security, Privacy, and Compliance
- B. Audit, discovery, and Data breach
- C. Fines, penalties, and negative reputation
- D. None of the above

Correct Answer: A

QUESTION 2

Infosphere Guardium Data Encryption (GDE) addresses compliance at the files system level through?

- A. File and Volume Encryption
- B. Database Encryption
- C. Policy Based Access Control to Encrypted Data
- D. All of them

Correct Answer: B

QUESTION 3

The customer needs to provide PCI compliance controls to encrypt the PCI PAN data inside of DB2, Oracle and SQL Server. Which product do you recommend to the customer?

- A. Guardium Data Encryption
- B. Guardium Database Activity Monitoring
- C. Guardium Vulnerability Assessment
- D. Guardium Data Redaction

Correct Answer: B

QUESTION 4

Your customer tells you that they have already have a security solution and they do not need to buy another one. What do you tell them?

- A. Other solutions are single purpose and don't scale with business growth or across databases, data types and

computing models. They can't be managed centrally or build defense in depth.

B. Other solutions are of lower quality and do not provide the premier functionality of IBM products

C. Disengage from the client

D. Ask them to discuss Guardium with their current security vendor

Correct Answer: A

QUESTION 5

Your customer deals with a lot of FOIA (Freedom of Information Act) requests and need to keep some information confidential. Which solution should you immediately recommend to him/her?

A. Guardium Data Activity Monitor

B. Optim Data Masking

C. Guardium Data Redaction

D. Guardium Encryption Expert

Correct Answer: C

QUESTION 6

Home grown solutions are typically costly and ineffective when compared to Guardium Database Activity Monitor. The following are all reasons for this except:

A. No automation or enterprise-wide policies

B. High expertise to implement and maintain

C. No separation of duties

D. Insufficient testing of these solutions prior to implementation

Correct Answer: B

QUESTION 7

If the customer asks an IBM sales rep if Guardium supports the following items: "Dynamic Profiling", "User Rights Management", and "SCUBA", what is the most likely competitor is in the account?

A. Oracle

B. McAfee

C. Application Security (AppSec)

D. Imperva

Correct Answer: D

QUESTION 8

When is data masking in the test environment NOT an important consideration?

- A. Testers/Developers typically have access to live sensitive data
- B. Outsourced applications testing typically requires live sensitive test data being sent to outside locations/environments
- C. Testers/Developers may perform testing on laptops which can be stolen/misplaced
- D. Client does not have sensitive data

Correct Answer: D

QUESTION 9

Which of the following is qualifying question you should ask the first time you speak to a new prospect/ client about IBM's Infosphere Privacy and Security Solutions?

- A. Have you worked with S-TAPs before?
- B. Do you know where does your sensitive or privacy data reside across and outside the enterprise? If so, where?
- C. How fast are your Production databases growing?
- D. What has your organization done to speed application development?

Correct Answer: B

QUESTION 10

Which of the following regulations does Guardium NOT help address?

- A. PCI-DSS
- B. SOX
- C. Volker Rule
- D. HIPAA

Correct Answer: C

QUESTION 11

An S-TAP is:

- A. A hardware probe
- B. A software probe installed on the database server.
- C. A software probe sitting on the network
- D. An appliance.

Correct Answer: B

QUESTION 12

Which is a benefit of using Guardium DAM instead of Database Logging?

- A. Guardium DAM is less expensive than Database logging
- B. Turning Database Logging on will cause a performance hit to the Database
- C. Database Logging is used for providing results in real time
- D. There is no benefit

Correct Answer: B

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