Vendor: Magento

Exam Code:MAGENTO-2-CERTIFIED-SOLUTION-SPECIALIST

Exam Name: Magento 2 Certified Solution Specialist Exam

Version: Demo

QUESTION 1

A merchant team using Magento Commerce updates dozens of product every prices every Sunday morning in the admin. They would like to speed up the process.

How is this done?

A. Create an import file then use the drag and drop feature to upload the file in the admin in Catalog > Products

B. Update the prices on the Quick update form, and configure a Scheduled update to change all the prices at the appropriate time.

C. In Catalog > Products, select an the applicable products select update Attributes m the dropdown, and then update at the prices once

D. Add a scheduled import configure it to run at the appropriate time, and crease an import specified file directory.

Correct Answer: D

QUESTION 2

Your merchant is migrating from another to Magento. On the old site page exists in two languages, which

is reflected in their URL path.

Before going live redirects from old pages to their equivalent new ones need to be configured.

How do you that in the Magento admin?

A. Create a category for each old page with a matching URL key

B. Create a URL rewrite Tor each old page win a marching Request path

C. Upload a CVS file with a rewrites-table in the store configuration

D. Create a CMS page tor each old page with a matching identifier

Correct Answer: A

QUESTION 3

A merchant using Magento wants to create a special promotion for returning customers. The order discount should be automatically applied anyone that spent more than $300 in the last 5 months.

How do you implement this promotion?

A. Configure a customer group to automatically associate the qualifying customers and a can price rule.

B. Create a customer segment and assign it :o a catalog price rule

C. Create a catalog price rule and apply the required condition for the customers group.

D. Configure a customer segment and create a cart price rule with this new segment as a condition.

Correct Answer: B

QUESTION 4

Your finance department asks you to investigate why the carrier invoices have been higher than usual. You notice the shipping fees your customers are paying are much in comparison to what you are paying the carrier. Your solution is to setup volumetric weights on your larger sized products.

How is volumetric weight calculated?

A. Package length x width x height

B. Package weight x package volume

C. Package weight x package volume x product weight

D. Product volume/package volume

Correct Answer: A

QUESTION 5

While running the Magenta Commerce edition using the B2B module, an administrator has been asked to set pricing on the assigned to the company. Which two actions are taken to accomplish this? Choose 2 answers

A. Set a price rule in Marketing -> Catalog price rules

B. Set pricing on your shared catalog

C. Set prices to a customer group

D. Set pricing rules in companies

Correct Answer: A

QUESTION 6

A merchant has two websites, one for the US and one for the EU.

The US website is available in English and Spanish and the EU website is available in English, Spanish

and German.

Maintaining the Spanish product localizations twice is causing a lot of duplicate work for the merchant.

What do you recommend?

A. Create a customization that automatically copies all content from the US Spanish store view to the EU Spanish store view scope.

B. Use Spanish as the default scope localization instead of English.

C. Use an integration with a product information management system to manage the localizations.

D. Set up Magento so both websites share the Spanish store view

Correct Answer: C

QUESTION 7

A Magento Cloud merchant is planning their Black Friday ?Cyber Monday campaigns and wants to see an analysis of last year\\'s campaigns.

What are two to use Magento Business Intelligence to deliver this analysis?

A. Create a report comparing revenue and discount amounts tor coupons that were promoted during fast years campaigns.

B. Use the ROI calculator to input last year\\'s holiday an spend and compare it against net revenue

C. Do a server performance check to assess impact of holiday traffic spikes on conversion rate

D. Use the Cohort Report Builder lo understand the Lifetime value of holiday-acquired customers vs, other customers

Correct Answer: C

QUESTION 8

A retail sells their products on their Magento Commerce site and in physical stores, they want to give customers the ability to purchase and use gift cards online or in-store, including cards which have already been sold through both channels.

Their in-store point-of-sale (POS) has built-in gift card capabilities and allows cards to be created or adjusted through an API.

Which three items must be included in the requirements for this project?

Choose 3 answers

A. Exiting Magento cards and balances must be imported into the POS

B. An additional payment method must be added to the Magento checkout

C. Existing in-store cards and balances must be imported Into Magento

D. Magento and the POS must share the same product catalog

E. Gift card records in Magento and the POS must be synchronized when any gift card transaction takes place

Correct Answer: BCD

QUESTION 9

A shoe manufacturer Has created a product attribute named "Synthetic Material", its scope is configured to be Store View and its input Type is Yes/no. However, this attribute is not available in the list to create a configurable product.

How do they resolve this problem in the attribute configuration?

A. Create a new select attribute with the Global scope

B. Change the scope to be the Website scope

C. Add two options values yes" and no" to this attribute

D. Switch the Use in Configurable Product selection to `\\'yes\\'\\'`

Correct Answer: C

QUESTION 10

A merchant has set the visibility of a configurable product to Not Visible individually and their variants to Catalog, Search.

How is the product family displayed on the product listing page?

A. Only the simple products will display but null each nave a unique product detail page

B. The configurable and simple products will display individually but each will have a unique product detail page

C. Only the simple products will display but will share the same product detail-page as the configurable product

D. The configurable and simple produces will display individually but earh will have the same product detail page

Correct Answer: D

QUESTION 11

During your migration from Magento 1 to Magento Commerce you changed to a new payment gateway. It was recommended to keep the company account open with the previous payment gateway to process refunds for historical orders. You want to ensure there are records of these refunds in Magento for customer service.

How do you achieve this?

A. Using the native import function, import a customer finances file.

B. Create an online credit memo and indicate the transaction information within the comments.

C. Create an offline credit memo and indicate the transaction information with the comments

D. Create a return and indicate the transaction information within the comments.

Correct Answer: A

QUESTION 12

After launching a redesigned checkout, your merchant wants to Know how well their checkout experience has improved.

What Shopping Behavior metric do you share with them?

A. No Can Addition

B. Sessions with Add to Can

C. Sessions with Transactions

D. Checkout Engagement Percentage

Correct Answer: A