Vendor: IBM

Exam Code: P2050-003

Exam Name: IBM Commerce Solutions Selling Technical
Mastery Test v1

Version: Demo

Question No : 1

Gift Center can provide benefits to retailers. Which one of the following statement isNOT a benefit of using Gift Center?

A. Improve customer satisfaction.
B. Increase customer reach.
C. Increase sales volume.
D. Give more discounts to customers.

Answer: D

Question No : 2

What is NOT a feature of WebSphere Commerce contracts?

A. Customer organization modeling.
B. Custom Catalog
C. Product pricing
D. Business Policies

Answer: A

Question No : 3

How do you check if Gift Center is already enabled at a WebSphere Commerce installation?

A. Run versionInfo.sh
B. Check database table SITE
C. Check properties/version folder
D. Check xml/config folder

Answer: C

Question No : 4

Which of the following statements is TRUE about the Gift Center installation?

A. It has to be separately installed.
B. It is installed with the base product and is disabled by default. You can enable it from the command line.
C. When you install the base product, it appears as an optional component on the Installer.
D. It is installed with the base product and is enabled by default.

Answer: B

Question No : 5

Which arethe two algorithms used for searching a registry?

A. Exact and Fuzzy
B. Soundex and Prefix
C. Keyword and Synonym
D. Forward-lookup and Auto-suggestion

Answer: B

Question No : 6

Which version of Java is WebSphere Commerce v7 based on?

A. WebSphereCommerce is always on the latest version of Java.
B. Java 1.5
C. Java 1.6
D. Java 1.7

Answer: C

Question No : 7

What is the name of the workflow tool in WebSphere Commerce?

A. Workflow

B. Workspaces
C. Configurator
D. Content Manager

Answer: B

Question No : 8

Which of the following Gift Center feature is new in WebSphere Commerce V7 Feature Pack 1?

A. Multiple wish lists
B. Wedding registry
C. Birthday registry
D. hank you?note?hank you?note

Answer: A

Question No : 9

The most commonlyrecommended clickstream analytics solution for use with WebSphere Commerce is:

A. Google Analytics
B. WebTrends
C. Omniture
D. Coremetrics

Answer: D

Question No : 10

Which IBM technology has been formally integrated with WebSphere Commerce to offer additional options for performance tuning?

A. DB2 Purescale
B. WebSphere eXtreme Scale