

**100%** Money Back  
**Guarantee**

**Vendor:**IBM

**Exam Code:**P8010-003

**Exam Name:**IBM Commerce Solutions Selling  
Technical Mastery Test v1

**Version:**Demo

**QUESTION 1**

Which is NOT a key capability of Commerce Management Center?

- A. Catalog Management
- B. Promotions
- C. Content Scheduling
- D. Advanced Analytics

Correct Answer: D

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**QUESTION 2**

Which is NOT a feature of the advanced search capability in WebSphere Commerce V7 FEP2?

- A. Natural language search
- B. Auto-suggest
- C. Faceted navigation
- D. Spelling correction

Correct Answer: A

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**QUESTION 3**

Which is NOT an out-of-the-box customer target in Management Center Marketing dialog?

- A. CustomerOrganization
- B. Current Page
- C. External Site Referral
- D. Cookie Contents

Correct Answer: A

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**QUESTION 4**

Gift Center can provide benefits to retailers. Which one of the following statement is NOT a benefit of using Gift Center?

- A. Improve customer satisfaction.
- B. Increase customer reach.
- C. Increase sales volume.
- D. Give more discounts to customers.

Correct Answer: D

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#### **QUESTION 5**

E-marketing spot content is \_\_\_\_\_.

- A. usually defined in a WebActivity
- B. always static
- C. configurable by the customer
- D. exclusively managed by IT staff

Correct Answer: A

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#### **QUESTION 6**

The most commonly recommended clickstream analytics solution for use with WebSphere Commerce is:

- A. Google Analytics
- B. WebTrends
- C. Omniture
- D. Coremetrics

Correct Answer: D

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#### **QUESTION 7**

Which of the following Gift Center feature is new in WebSphere Commerce V7 Feature Pack 1?

- A. Multiple wish lists
- B. Wedding registry
- C. Birthday registry

D. Thank you?note?Thank you?note

Correct Answer: A

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**QUESTION 8**

Which of the following statements is TRUE about Gift Center?

- A. Gift Center is a gift card program.
- B. Gift Center is a gift wrapping program.
- C. Gift Center is about setting up online and offline gift registries.
- D. Gift Center is about finding free gifts.

Correct Answer: C

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**QUESTION 9**

What is NOT a feature of WebSphere Commerce contracts?

- A. Customer organization modeling.
- B. Custom Catalog
- C. Product pricing
- D. Business Policies

Correct Answer: A

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**QUESTION 10**

Which version of Java is WebSphere Commerce v7 based on?

- A. WebSphere Commerce is always on the latest version of Java.
- B. Java 1.5
- C. Java 1.6
- D. Java 1.7

Correct Answer: C

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**QUESTION 11**

Which are the two algorithms used for searching a registry?

- A. Exact and Fuzzy
- B. Soundex and Prefix
- C. Keyword and Synonym
- D. Forward-lookup and Auto-suggestion

Correct Answer: B

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#### **QUESTION 12**

How many languages is the WebSphere Commerce tooling translated into by default?

- A. One
- B. Ten
- C. Thirteen
- D. Twenty four

Correct Answer: C