

100% Money Back
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Vendor:Pegasystems

Exam Code:PEGACPDC74V1

Exam Name:Certified Pega Decisioning Consultant
(CPDC) 74V1

Version:Demo

QUESTION 1

The Adaptive Model instance is created when you _____.

- A. execute the strategy containing the Adaptive Model component
- B. create an Adaptive Model rule
- C. configure an Adaptive Model decision component
- D. import an Adaptive Model definition rule

Correct Answer: A

QUESTION 2

In Pega Decision Management, a banner on a website can represent _____.

- A. dimension
- B. strategy
- C. channel
- D. proposition

Correct Answer: B

QUESTION 3

The outcome of a scoring model indicates the likely _____.

- A. write-off value of an arrears case
- B. claim value of a health insurance
- C. period in which a spare part has to be replaced
- D. response to an offer

Correct Answer: D

QUESTION 4

Business rules that determine if a customer is eligible for a particular proposition are also known as _____.

- A. Contact rules
- B. Hard rules

C. Soft rules

D. Marketing rules

Correct Answer: A

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

(191)

QUESTION 5

Adaptive model predictors are selected from the _____.

A. communication channel

B. similar propositions

C. customer profile

D. proposition profile

Correct Answer: C

QUESTION 6

Pega Adaptive Models _____.

A. involve a significant human effort to develop

B. require historical data

C. learn about customer behavior in real time

D. can only be used in inbound channels

Correct Answer: C

QUESTION 7

When configuring a Data Join component, the source of the join can be of which type?

A. Component

B. Strategy

C. Proposition

D. Property

Correct Answer: A

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

(200)

QUESTION 8

What is the key characteristic that Next-Best-Action must consider to satisfy customer needs?

- A. Service
- B. Consistency
- C. Mobility
- D. Sociability

Correct Answer: B

QUESTION 9

The Prioritize component always outputs _____.

- A. all eligible offers
- B. top 1 offer
- C. top 3 offer
- D. an arbitrary number of offers

Correct Answer: A

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

(81)

QUESTION 10

To predict if a customer is likely to churn you use a model of type _____.

- A. champion challenger
- B. decision tree
- C. switch
- D. decision table

Correct Answer: D

QUESTION 11

Which of the following is a dimension in Visual Business Director?

- A. Revenue
- B. Channel
- C. Volume
- D. Intent

Correct Answer: B

Reference: <https://community1.pega.com/community/pega-support/question/what-are-6-dimensionsvisual-business-director>

QUESTION 12

To access a property from an unconnected component, you use the _____.

- A. customer-dot-property construct
- B. property value
- C. dot-property value directly
- D. component name-dot-property construct

Correct Answer: D

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>